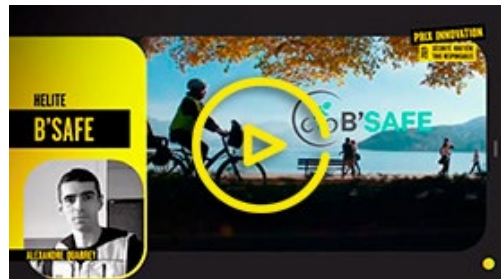


B'Safe wins the french innovation award for road safety 2019 in «two wheel assistance» category.

Last Wednesday, February 20, B'Safe, our airbag vest that protects cyclists in case of an accident **won the Road Safety Innovation Award in the category «Two wheels assistance»**. The Challenge was organized by «La sécurité routière» the french organization for more safety on the road. A great reward that gives more credibility and visibility to the B'Safe project.

[CLICK HERE TO SEE
B'SAFE VIDEO](#)



B'Safe: the smart airbag vest for urban cyclists

B'safe is the first wearable airbag vest that protects cyclists in case of accident. When a fall or an accident is detected by the system, the airbag inflates automatically to protect **the thorax, the neck and the back**. The vest is light, comfortable, easy to use and reflective for more safety. It was designed for urban cyclists to protect them on their daily ride and enhance their experience in the city.



[How does it work?](#)

PRIX INNOVATION

**2019 SÉCURITÉ ROUTIÈRE
TOUS RESPONSABLES**

Organized for 3 years by la Sécurité Routière (french organization for road safety), this challenge works as a label and rewards innovations that make the road safer. An excellent way to raise public awareness about road risks and highlight the innovative services and products that exist for more safety on the road. This year 12 innovations and projects were awarded.

More information > <http://routeplussure.fr/prix-innovation/>

Ufdiopmphz



HELITE
airbag technology expert

Helite is a French manufacturer of personal airbag protection founded by Gérard Thevenot. Our technology is already in use in several risks activities such as motorcycling or horseriding. With more than 100 000 airbag systems in use worldwide, Helite is considered as an expert and a leader in the field. B'Safe, its last innovation focuses on a new market: the urban mobility. It is perfectly in line with Helite objectives to adapt the airbags to different activities and hence protect people in their daily life. More information > www.helite.com

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